

Community Guidelines for PICO Virtual Experiences

At PICO, we are building an integrated XR platform that bridges connections, inspires the community, and empowers developers, creators, and businesses. Our Community Guidelines establish a set of norms and common codes of conduct that provide a safe and welcoming space for everyone. These guidelines apply to everyone and everything on PICO. In addition to proactively enforcing them using a mix of technology and human moderation, we encourage our users to use our reporting tools to report any content and/or behavior they believe violates our Community Guidelines. Depending on the severity, content and/or behavior that violates our Community Guidelines will trigger warnings, and may be restricted or removed. Persistent or egregious issues may result in users being suspended or permanently removed from applications on our platform and/or from our platform. From time to time we may update these Community Guidelines in order to address new behaviors and risks so that we can continue to keep PICO a safe place for all users.

Bullying, hateful or violent behaviors

Do not engage in behaviors that are abusive, hateful, or that could lead to physical (virtual or real-world) harm, such as:

- Harassing or bullying behavior, such as stalking or repeatedly following others against their wishes, or making threats of real-life sexual or physical assault
- Promoting or glorifying hateful groups, figures or ideologies, including by attacking, threatening or inciting violence against people on the basis of race, ethnicity, national origin, religion, caste, sexual orientation, sex, gender, gender identity, serious disease, disability or immigration status
- Promoting violence, including terrorist organizations, organized hate groups, criminal organizations, and other non-state armed groups that target civilians
- Promoting or coordinating acts of suicide or self-harm
- Touching someone in a sexual way or making sexual gestures
- Sexualizing or exploiting minors. We report child sexual abuse material (CSAM) and supporting evidence to the National Center for Missing & Exploited Children (NCMEC) and/or to any other relevant legal authorities.

Deceptive behaviors

Do not engage in behaviors that take advantage of or deceive other users, or that could undermine platform integrity, such as:

- Engaging in fraud, scams, or other deceptive activities
- Compromising user accounts, or attempting to obtain login credentials or other sensitive information from PICO users
- Creating or using a PICO account if you're under the age of 13
- Falsely stating your age in order to access certain age-gated (e.g. 18+) features

Illegal activities and regulated goods

Do not engage in or promote anything that is illegal, such as:

- Facilitating the real-world trade or exchange of regulated goods or services (e.g. drugs, firearms, tobacco, alcohol)
- Gambling
- Real-world human exploitation / trafficking
- Real-world poaching and/or illegal trade of wildlife

Inappropriate content

To enable a safe, inclusive and welcoming space for users, we do not allow content that:

- Is gratuitously gruesome or shocking, or that promotes, glorifies, or otherwise glamorizes excessive violence or suffering
- Depicts nudity and sexual activity, or is overtly sexualised
- Depicts, solicits, promotes, normalizes, or glorifies sexual exploitation, and/or promotes prostitution
- Contains harmful misleading information such as medical or dangerous misinformation that can lead to real-world harm and election misinformation
- Contains conspiratorial content such as content that attacks a specific person or a protected group or denies that a violent or tragic event occurred
- Depicts content that violates the confidentiality of personal data or personally identifiable information (e.g., social security information, phone numbers, physical addresses)